Enhancing Outreach to Underserved Private Forest Landowners



Project Title	Enhancing Outreach to Underserved Private Forest Landowners
Project Summary	Spend your year developing a series of case studies on successful underserved landowner outreach efforts. Case studies will be shared broadly with federal, state and non-profit partners via webinars, blog posts, and professionally designed documents to inform outreach efforts.
Country	United States

Project Description

The Joint Forestry Team (JFT), https://www.jointforestryteam.com, a collaboration between the Forest Service, Natural Resources Conservation Service, National Association of Conservation Districts, and National Association of State Foresters is enhancing outreach, education and support to farmers, ranchers and private forest landowners. Close to sixty percent of the nation's forests are owned and managed by private forest landowners and 30,000 farmers have implemented agroforestry practices for economic and environmental benefits. The JFT works through our state leadership to support private forest landowners in maintaining healthy forests that provide numerous public benefits including clean air and water, wildlife habitat, and recreation. Engaging private landowners, especially underserved landowners, is challenging. We are currently gathering information on successful outreach efforts in each of our respective organizations. The intern will help develop research questions, interview partners, and write compelling in-depth stories to highlight goals, challenges, and outcomes of the landowners served, as well as key resource issues. The stories will be the basis of blog posts, webinars, and booklets for agencies and organizations seeking to enhance their outreach efforts.

Required Skills or Interests

Skill(s)
Editing and proofreading
Research
Storytelling/blogging/vlogging
Writing

Additional Information

Ability to work independently and as part of a team will be key. Research/case study experience beneficial.

Language Requirements

None